

January 12, 2017

Dear Art Instructors of the Driftless Region,

The thirteenth annual Driftless Area Art Festival is scheduled for September 16 & 17, 2017 in Beauford T. Anderson Park, Soldiers Grove, Wisconsin. This festival features, celebrates and promotes the exceptional talent of regional artists, including the art of young people.

Like last year, the art of elementary, middle school, high school, home school and art class students will be on display in our Youth Tent Gallery. We hope you take advantage of this opportunity for your students and encourage them to participate.

***Every elementary/middle school that submits art for the Kids Art Gallery will be entered into a drawing to win \$500 for the art department!***

Additionally, a jury committee will award prizes including ribbons and a first place award recipient in grades 1-3, 4-5, and 6-8. These three winners will also receive a \$30 purchase prize award for his or her piece, along with a framed reproduction of the piece. ***The three original art works will be sold at a live auction during the festival's artist's reception in 2017, with those proceeds going to the art programs in the young artists' schools!***

Further, the art of students aged 13 - 19 (teen art) will be displayed in a special area of the Youth Art Tent Gallery. Their art will be juried and all teen artists will receive written comments. The jurors will select the following teen awards:

Best in Show - Cash prize of \$75, blue ribbon and art supplies.

Second Prize - Cash prize of \$50 and a red ribbon

Third Prize - Cash prize of \$25 and a white ribbon

Three achievement awards will also be given.

This is a great opportunity for teens and younger students to submit what is considered their one best piece of art from the school year for exhibition and for them to experience a professional art festival.

In this packet you will find the official entry form for both youth art and teens, instructions on how to present the art, labels for art work, deadlines and where and when to deliver the art.

At this point, you should start setting aside (in a safe place) quality work of your students to submit in September 2017.

Creatively,

M'Lou Wilkie [sunbead@mwt.net](mailto:sunbead@mwt.net) and Pita Daniels, Youth Art Tent committee co-chairs

## Suggestions for Elementary/Middle School Art Entries

1. From January through June, select pieces and put them aside, informing the student and parents that the child's art is being kept safe in order to be entered into an art show the following September.
2. In order for the most children to have chances of having their art selected, keep track from year to year as to who gets their art displayed.
3. Enter only one piece from a successful class project, not multiple pieces of the same project.
4. Remember that this is not a venue for displaying the art of every one of your students, but a special art show where excellent pieces of art are shown that you might consider as "auctionable" art. More chances of making \$ for your art program!
5. Please try to mat or mount the art so that it is sturdy and shows the work off nicely.

Please cut out , duplicate & affix this label to the **front bottom** of each piece of artwork submitted:

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Name of Student: \_\_\_\_\_

Grade of Student \_\_\_\_\_

School \_\_\_\_\_

Art Teacher \_\_\_\_\_